

# International Business Forum Magdeburg 2026 Business Factor Sport & Creative Industries

Friday, 19 June 2026



International Business Forum Magdeburg 2026  
„Business Factor Sport, Art, Engineering & Creative Industries“

Venue/Ort: **Guericke Gesellschaft**  
**Schleiufer 1 - 39104 Magdeburg**  
13.00 Uhr – 17.30 Uhr (1 PM, 5.30 PM)

## Invitation & Save the Dates 19. und 20. June 2026

Magdeburg, the imperial city of **Otto the Great**, will once again be in the global spotlight as a sporting city on the weekend of **19–20 June 2026**, when **it celebrates** the 120th anniversary race day of the Renn-Verein von Magdeburg 1906. Under the motto “**Business Factor: Sport & Creative Industries**”, the German Global Trade Forum Berlin and the Rennclub h4 business network, in collaboration with the State Government of Saxony-Anhalt and the state capital, invite **guests** to the International Economic Forum on 19 June 2026. Given the occasion and the ongoing FIFA World Cup, the forum will focus in particular on the significant economic importance of sport and the creative industries. The Economic Forum and the Race Day are held under the patronage of the President of the State Parliament of Saxony-Anhalt, Dr Gunnar Schellenberger. The **Lord Mayor** of the state capital, Simone Borris, will help to open the event.

The state capital’s new strategy for the future, “Magdeburg in Motion – Shaping the Future Together” (Strategy 2040), serves as both a source of inspiration and a set of objectives. It provides the ideal platform for an in-depth exchange under the now-traditional guiding principle: “Think global, act local. Together, not against one another!”, **as** the Berlin-based initiative “**Hidden Treasures of Culture**” repeatedly **emphasises through its mission** of connecting the world and its cultures.

On Saturday, 20 June 2026, the programme will continue at the historic Magdeburg Racecourse. In front of a large crowd, visitors can look forward to a **top-class race-day programme** featuring exciting sporting highlights. Already firmly scheduled are the “**Prix of the Republic of Kyrgyzstan**”, the “**Prix of Tajikistan**”, and the “Prix of Central German Industry”. Magdeburg, once **one of the most important imperial seats** of the Holy Roman Empire under Emperor Otto the Great, embodies the successful blend of tradition and

modernity like no other city. As a historic place of dialogue, freedom, and peaceful coexistence, the city has suffered greatly on repeated occasions – and has risen again each time, stronger and more beautiful.

**The** Rennclub h4 and the German Global Trade Forum Berlin cordially invite all interested businesspeople, diplomats, politicians, and media representatives to play an active part in these special anniversary events, as **many** have done in the past.

**Further information and accreditation:**

Rennclub h4 / German Global Trade Forum Berlin  
Email: [berlin@germanglobaltrade.de]  
Telephone: [01723116595]

We look forward to welcoming our guests and to exciting days of interaction between the worlds of business, sport, diplomacy and culture.

**Programm –**

Guericke Gesellschaft - Schleinufer 1 - 39104 Magdeburg

**Friday: 19. June 2026**

13.00 Registration

13.30 Opening & Welcome

**Prof. Dr. Michael Schenk**

Chairman of the Board of Otto von Guericke Foundation

**RA Eberhard J. Trepel**

Director General German Global Trade Forum Berlin

**Maximilian Leonhardt**

Vice President Rennclubh4

**Dr. Gunnar Schellenberger**

President of the Parliament of Federal State Sachsen-Anhalt

**Ms. Simone Borris**

Lord Mayor of Magdeburg

**Keynote**

**Prof. Dr. Wolfgang Maennig**

1988 Olympic champion in Seoul, South Korea; Professor of Economics at the University of Hamburg: "Major national and international sporting events and their economic impact"

**H.E. Dr. Imomudin Sattorov**

Ambassador der Republic of Tajikistan

**H.E. Omurbek Tekebaev**

Ambassador Republic of Kyrgyzstan

**H.E. Mohammad Zulqar Nain**

Ambassador of the People ´s Republic of Bangladesh

**H.E. Viktor Yengibaryan**

Ambassador of the Republic of Armenia

**Nguyen Dac Thanh**  
Ambassador Socialist Republic of Vietnam

**Ulf Steinforth**  
President & CEO SES Boxing Magdeburg

**Martin Geisthardt**  
Managing Director Commercial 1. FC Magdeburg – Football

**Thomas Pietsch**  
Chairman SWM Städtische Werke Magdeburg  
Member of the executive committee of SC Magdeburg e.V., head of the rowing section and active recreational rower

**Yves Grafenhorst**  
Sport Club Magdeburg (SCM Handball GmbH)

**Medis Partner „Volksstimme“ / Moderation**

17.30 Ende  
19.00 **Dinner** „Herrenkrug Hotel“ nahe der Rennbahn, Herrenkrug 4

**Saturday, 20. June 2026**

**Magdeburg Race Day, featuring the Prix of Central German Industry, the Republic of Kyrgyzstan and the Republic of Tajikistan, amongst others  
Herrenkrug, Magdeburg**



**VIP Lounge from 12 noon** / By special invitation or with access authorisation. Please contact us. - General admission is available under the usual race day terms and conditions.

**Registration/Information**

International Business Forum Magdeburg 2026:  
German Global Trade Forum Berlin - Press and Public Relations Department  
Burggrafenstr.3 - 10787 Berlin  
Tel. 030-212486-0  
Fax. 030-2185432  
email: [Berlin@germanglobaltrade.de](mailto:Berlin@germanglobaltrade.de)

