

PROGRAM

MONDAY, THE 25TH OF NOVEMBER 2013

Welcome of the international guests

TUESDAY, THE 26TH OF NOVEMBER 2013

- 09.00 – 09.05 am **Opening**
Moderator welcomes the guests
Mrs. Prof. Dr. Anabel Ternès, Member of the National Platform City of the Future
- 09.05 – 09.45 am **Welcome Speeches**
Welcome on behalf of the Capital City of Saxony-Anhalt Magdeburg
Mr. Holger Platz, Assigned Department of Municipal, Environment and General Administration, Capital City of Saxony-Anhalt Magdeburg

Welcome on behalf of Saxony-Anhalt
State Secretary Mrs. Dr. Tamara Zieschang, Ministry of Science and Economy Saxony-Anhalt

Welcome on behalf of the Federal Foreign Office
State Minister Mrs. Cornelia Pieper, Federal Foreign Office
- 09.45 – 10.30 am **Keynote “The Living Environment 2023 and the City of Tomorrow”**
Mr. Sven Gábor Jánoszy, Trend Researcher & Director, 2b AHEAD ThinkTank GmbH
- 10.45 – 11.45 am **Kick-off Panel “Green Cities“**
Introduction of the international representatives

Delegations:
♦ Advisor to the Governor of Bangkok Mr. Supachai Tantikom, Thailand
♦ Mr. Ivan K B Lee, Director Hong Kong Economic and Trade Office Berlin, the Government of Hong Kong special Administrative Region, Hong Kong, China
♦ Mayor Mr. Bernhard Müller, City of Wiener Neustadt, Austria
♦ Ambassador Mr. Dr. Imomudin Sattorov, Embassy of the Republic of Tadjikistan in Germany
♦ Vice Minister Mrs. Gochoosuren Baigalmaa, Ministry of Construction and Urban Development, Mongolia
♦ Vice-Mayor Mr. Li Shumin, City Administration Zibo, China
♦ Mayor Mr. Olexandr Syn, City of Saporoshje, Ukraine
♦ Representative Governor of West-Kazakhstan Mr. Bakhtiyar Maken represented by Issabek Alzhanov, Managing Director of Sozial-Unternehmerischen Gesellschaft „Oral“
♦ Mr. Dr. Bui Quoc Tuan, Managing Director of Vietnamese-German Economic Promotion Corporation
♦ Mrs. Olga Jesse, Administrative Manager of the City of Daugavpils, Latvia

11.45 – 12.45 pm

Business-Speed-Dating Contacts! 30 persons in 60 minutes

At the Business Speed Dating, the participants are getting to know each other in eased but compact conversations at the coffee table. In 60 minutes you will get to know 30 interesting personalities, among others potential customers and cooperation partners. The Business Speed Dating outlines all for you relevant contacts at the conference and provides the opportunity to continue the conversation in later breaks. Don't forget your business cards!

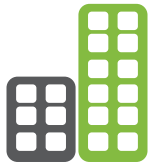
12.45 – 1.45 pm

Business-Lunch

1.45 – 3.45 pm

Panel "Green Cities Development Innovations"

Moderation: Mr. Eberhard J. Trempel, Director of the German Global Trade Forum Berlin



Presentation "Current situation and future trends of the construction and urban development of Mongolia"

Vice Minister Mrs. Gochoosuren Baigalmaa, Ministry of Construction and Urban Development, Mongolia

Presentation "About the Importance of Green Cities and Green Technologies"
Mr. Ivan KB Lee, Director Hong Kong Economic and Trade Office Berlin,
The Government of Hong Kong special Administrative Region

Presentation "Green Cities the Banker View"

Advisor to the Governor of Bangkok Mr. Supachai Tantikom

Presentation "The Utilization of Green Technologies at the Example of the Worldwide Utilization of SGL Carbon Technologies"
Mr. Volker Schlegel, Retired Ambassador and Retired State Council,
Representative of SGL Carbon SE Berlin

Presentation "Building in Partnership - Bundling of Competence as a Guarantee of Energy Efficiency and Sustainability"
Mr. Thomas Adenauer, Bayer MaterialScience AG

Presentation "Green Cities & Green Industries Innovations in Central Asia – The Tadjikistan Green Future Development Plan"
Ambassador Mr. Dr. Imomudin Sattorov, Embassy of the Republic of Tadjikistan in Germany

Presentation

Representative Governor of West-Kazakhstan Mr. Baktiyar Maken represented by Mr. Issabek Alzhanov - Vice-President of Sozial-Unternehmerischen Gesellschaft „Oral"

Presentation "Green Health Cities as a Strategy for a Sustainable Living"
Mr. Prof. Peter Ruge, Peter Ruge Architekten GmbH

Presentation "Energy Efficiency in Urbanization Process – Activities of the DENA in China"

Mrs. Ang Ye, German Energy-Agency GmbH (DENA), Project Leader in Energy Efficient Buildings

4.00 – 5.30 pm
Parallel



Forum "Green Energy Innovations"

Moderation: Mrs. Prof. Dr. Anabel Ternès, Member of the National Platform City of the Future

Impulse "The Social, Behavioral and Governance Sides of Energy Transition"
Mr. Dr. Thomas Hoppe, University Twente

Impulse "Material Flow Management"
Mrs. Prof. Dr. Gilian Gerke, University of Applied Science
Magdeburg-Stendal

Impulse "The Inclusion of Social Engagement in the Ecologisation of Existing Living Places – a Challenge for Green Cities"
Mrs. Dr. Renée Heller, Ecofys Groep B.V., Utrecht

Impulse
Mr. Hans Schmidt, Senior Manager, PSE Engineering GmbH

4.00 – 5.30 pm
Parallel



Forum "Green Industries Innovations"

Moderation: Mr. Prof. Dr. Kai Mertins, President & CEO Knowledge Raven GmbH, former Director IPK Fraunhofer Institute for Construction and Production Technology Berlin; President of the Machine Construction Network, Central Germany

Impulse "Hand in Hand Approach to Green Production by Co-Operation between Germany and China"
Mr. Dr. Ömer Sahin Ganiyusufoglu, Consultant of the Board, Shenyang Machine Tools Corp. (Group), Schiess AG

Impulse "Fraunhofer Future-City"
Mr. Prof. Klaus Richter and Mr. Olaf Poenicke, Fraunhofer Institute for Factory Operation and Automation IFF, Magdeburg

Impulse "Green Innovation of Industrial Company FAM"
Mr. Dr. Jianguo Hong, Magdeburger Förderanlagen und Baumschienen GmbH

Impulse "The 5. Periode of the Technological Revolution - Energy Transition?"
Mr. Prof. Dr. Reinhold Krampitz,
ENA Elektrotechnologien und Anlagenbau GmbH

4.00 – 5.30 pm
Parallel



Forum “Green Logistics & Mobility Innovations“

Moderation: Mr. Prof. Dr. Hartmut Zadek, Otto-von-Guericke-University
Magdeburg

Impulse “Bionic – Innovations for Green Logistics & Mobility“
Mr. Dr. Peer Seipold, TU Hamburg-Harburg

Impulse “The Logistics’ Answer at ISEL, Le Havre Green Industries : Industrial
Ecology“

Mrs. Chao GU, Advanced School of Logistic Studies and Engineering,
University Havre, France

Impulse “Transport Development Plan 2025 Magdeburg – the Progress“
Alexander Kirste, Transportation Planning, City of Magdeburg

Impulse “Magdeburg Port GmbH - Project Greenport“
Mr. Karl-Heinz Ehrhardt, Manager, Magdeburg Port GmbH

6.00 pm

Economic Aperitif presented by Network Netherland-Middle Germany e.V.
In the cortile of the Regiocom

Welcome by
State Secretary Mrs. Dr. Tamara Zieschang, Ministry of Science and Economy
Saxony-Anhalt

Mr. Rainer Nitsche, Assigned Department of Economy, Tourism and Regional
Cooperation, Capital City Magdeburg

Mr. Marco von der Broek, Network Netherlands

Best practice

- ◆ Mr. Dr. Thomas Hoppe, Technology University Twente
- ◆ Mrs. Dr. Renée Heller, Ecofys Groep B.V., Utrecht
- ◆ Mr. Jörg Dahlke, National Association Renewable Energy Sachsen-Anhalt

Get Together

WEDNESDAY, THE 27TH OF NOVEMBER 2013

09.30 – 10.00 am

Opening

Magdeburg – Present and Future of international Networking at the Cross Roads of Central Europe

Mr. Rainer Nitsche, Assigned Department of Economy, Tourism and Regional Cooperation, Magdeburg

10.00 – 12.00 am



Panel “Green Jobs Innovations - Chances through green expertise“

Moderation: Mrs. Prof. Birgitta Wolff, Otto von Guericke University Magdeburg, Department of Economics & Management Chair in Business Administration, esp. International Management

Presentation “Green Economy, Green Growth, Green jobs”
Mr. Jens Petersen-Thumser, German Corporation of International Cooperation, Saxony-Anhalt

Presentation “Green Jobs Placed in an International Context. Concepts and Programs of the GIZ Worldwide”
Mr. Dr. Harry Stolte, German Corporation of International Cooperation

Presentation “Green Jobs and Climate Change - Results of a Survey of the UNEVOC- Centers in MD”
Mr. Prof. Dr. Klaus Jenewein, Faculty of Human Science, Institute of Vocational and Industrial Education (IBBP)

Presentation “International Maintenance of Employees – using the Example of the German-Jordanian-University”
Mr. Prof. Dr. Jan Mugele, University of Applied Science Magdeburg-Stendal

12.00 – 1.00 pm

Business-Lunch

1.00 – 4.00 pm

Site inspection

Waterway-Intersection Magdeburg, Port of Magdeburg, Ship Canal Lift Magdeburg