



**第六届广州国际制浆造纸工业展览会**

**The 6<sup>th</sup> Edition of International Pulp & Paper Industry Expo-China**

**第六届广州国际纸业展览会**

**The 6<sup>th</sup> Edition International Paper Expo- China**

**首届亚洲生活用纸及设备、材料采购会暨研讨会**

**The 1<sup>st</sup> Edition of Asian Household Paper, Equipment, and Material Procurement  
Exhibition and Seminar**

## **Post Show Report**



**Guangzhou AUCH Exhibition Services Co.,Ltd**

(Asia Exhibition and Convention Association Member)

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## Show snap shot

**Date:** Jul.23-25, 2009

**Venue:** Guangzhou Jin Han Exhibition Centre, Guangdong, China

**Gross exhibition area:** 8,000 square meters

**Booth numbers:** About 300 standard booths

**Exhibitors:** 169 (156 domestic and 13 international)

**Visitors:** 11, 217 (1, 061 international)

## Organizations

### Sponsors:

Guangdong Paper Association

Henan Paper Industry Association

Shandong Light Industry Machinery Association

CCPIT Guangzhou Sub-Council

### Co-sponsors:

Vietnam Pulp and Paper Association

Hunan Paper-making Industry Association

Guangxi Autonomous Region Paper-making Society

Sichuan Association for Small and Medium Paper-making Enterprises

### Organizer:

Guangzhou AUCH Exhibition Services Co.,Ltd

## Show review

The Paper Expo China 2010 closed successfully on July 25, 2009. The three-day event attracted 169 exhibitors and more than 10,000 visitors from home and abroad. It showcased the latest machinery, technology, products and solutions for the pulp and paper industry. Large exhibiting pavilions included of Shandong Paper and Machinery Technology Pavilion, Henan Paper and Machinery Technology Pavilion, Yin Zhou Hu Paper-making Base Pavilion, Guangning Paper Pavilion, etc. Meanwhile, the Vietnam Pulp and Paper Association and associations from Shandong, Henan, Hunan, Sichuan and Fujian organized large delegations to visit the show.

It also attracted Guangdong TV, Southern Television, Guangzhou TV Station, Guangdong News, Nanfang Daily, Guangzhou Daily, Ta Kong Pao, etc to conduct live report, in order to bring the most updated on-site news to domestic audience.

## Opening ceremony

The opening ceremony was presided by the Vice Chairman of Guangdong Paper Association **Mr. Lv Yongsong**, who made a warm welcome to the leaders and guests attending the opening ceremony;

**Mr. Liu Hande** (the President of Guangdong Paper Association), **Mr. Song Honglin** (the Deputy Director of Shandong Light Industry Office, the Honorary President of Shandong Light Industry Machinery Association and the President of Shandong Paper Industry Association) and **Mr. Sun Tuosheng** (the Deputy Inspector from the Economic and Trade Commission of Guangdong Province) addressed at the ceremony. Then the leaders and guests visited the stands of Lee & Man Paper, Meili Paper, Yin Zhou Hu Pavilion, Shandong Pavilion, Henan Pavilion, Longfeng Paper, Guangning Pavilion, etc to exchange opinions.



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**Quest list for the opening ceremony:**

|   |   |
|---|---|
| The Economic and Trade Commission of Guangdong Province                   | Sun Tuosheng, Deputy Inspector                      |
| Shandong Light Industry Office  | Mr. Song Honglin, Deputy director                   |
| Industry Department of Guangdong Provincial Economic and Trade Commission | Ou Yiyong, Deputy Director                          |
| Guangdong Paper Association   | Liu Hande, President                                |
| Guangdong Paper Association   | Weng Zhuo, Secretary General                        |
| The Development and Reform Commission of Guangdong Province               | Zhu Zhongta, Section Chief                          |
| Vietnam's Pulp and Paper Association                                      | Vu Ngoc Bao, Secretary General                      |
| Vietnam's Pulp and Paper Association                                      | Do Xuan Tru, Chairman                               |
| Vietnam's Pulp and Paper Association                                      | Cao Tien Vi, Standing Vice Chairman                 |
| Shandong Light Industry Machinery Association                             | Wang Junxu, Standing Vice Chairman                  |
| Henan Paper Industry Association  | Qiao Xiansheng, Vice chairman and Secretary General |
| Shandong Light Industry Machinery Association                             | Chen Weimin, Chief Engineer                         |
| Shandong Light Industry Machinery Association                             | Wu Changcheng, Vice chairman and Secretary General  |
| Shandong Paper Industry Association                                       | Zhao Zhendong, Vice chairman and Secretary-General  |
| Fujian Paper Industry Association   | Zheng Baoshen, Secretary General                    |
| Sichuan Paper Association   | Li Faxiang, Chairman                                |
| Sichuan Association for Small and Medium Paper-making Enterprises         | Luo Fugang, Vice Chairman and Secretary General     |

|   |  |
|---|--|
| Hunan Paper Association   | Xiao Suizhi, Deputy Secretary General    |
| Zhejiang Paper Association  | Zheng Mengqiao, Deputy Secretary General |
| Paper Industry Association of Fuyang, Zhejiang province           | Dong Liangxing, Secretary General        |
| Guangdong Paper Research Institute                                | Wu Zerong, director                      |
| Guangdong Yin Zhou Hu Paper-making Base                           | Mr.Liang Haibiao, Deputy Director        |
| Economic development Office of Shuangshui Town, Xinhui, Jiangmen  | Yu Qizhao, Director                      |
| Leading group Office of Guangdong Yin Zhou Lake Paper-making Base | Ou Yueling, Director                     |
| Guangzhou Paper Group Co., Ltd.                                   | Chen Weixing, General Manager            |
| Lee & Man Paper Group Co., Ltd.                                   | Lan Lianying, Manager                    |
| Guangdong Dingfeng Paper Co., Ltd.                                | Xiao Zhengxiong, Deputy General Manager  |
| Jiangmen Sugarcane Chemical Industry (Group) Co., Ltd             | Zou Dunhua, CEO                          |
| MeiLi Paper Co., Ltd. (Shenzhen)                                  | Wang Kun, Chairman                       |
| Henan Puyang Longfeng Paper Co., Ltd.                             | Liu Chunji, General Manager              |
| Dongguan Jumping Machinery Manufacture Co., Ltd.                  | Quan Zongming, Sales Director            |

Major media:

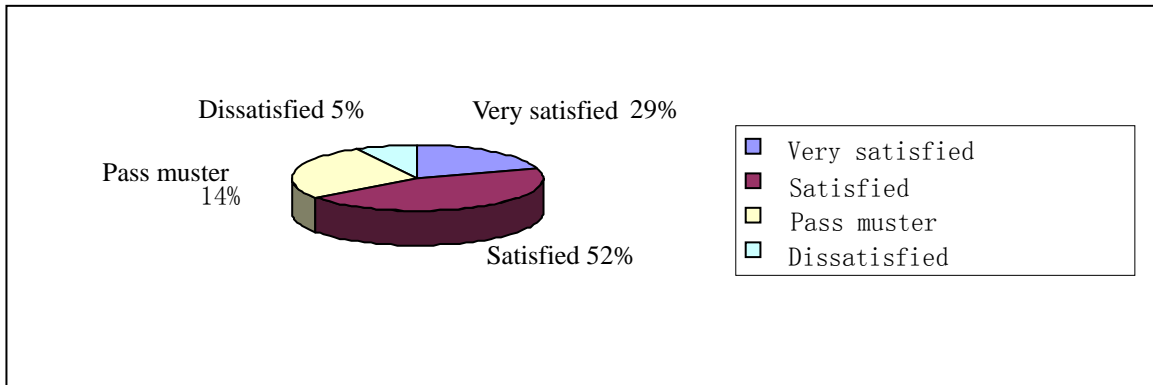
|              |          |       |
|--------------|----------|-------|
| <b>Local</b> |          |       |
| 《中国造纸》       | 中国纸业网    | 广东卫视  |
| 《中华纸业》       | 中华纸业网    | 广州电视台 |
| 《纸业周讯》       | 《造纸信息》   | 南方电视台 |
| 《纸业导购》       | 中国造纸化学品网 | 广州日报  |
| 《中国造纸产业》     | 中国纸业商务网  | 羊城晚报  |
| HC360 慧聪纸业网  | 广东省造纸协会网 | 南方日报  |
| 《纸业技术》       | 《纸和造纸》   | 民营经济报 |
| 中国造纸机械设备网    | 《纸业博览》   | 文汇报   |
| 造纸英才网        | 中国纸网     | 大公报   |

|                         |            |            |
|-------------------------|------------|------------|
| 中国特种纸在线                 | 中国卫生用品网    | 第一财经日报     |
| <b>International</b>    |            |            |
| Pulp & Paper Technology | Paper ASIA | PAPER MART |

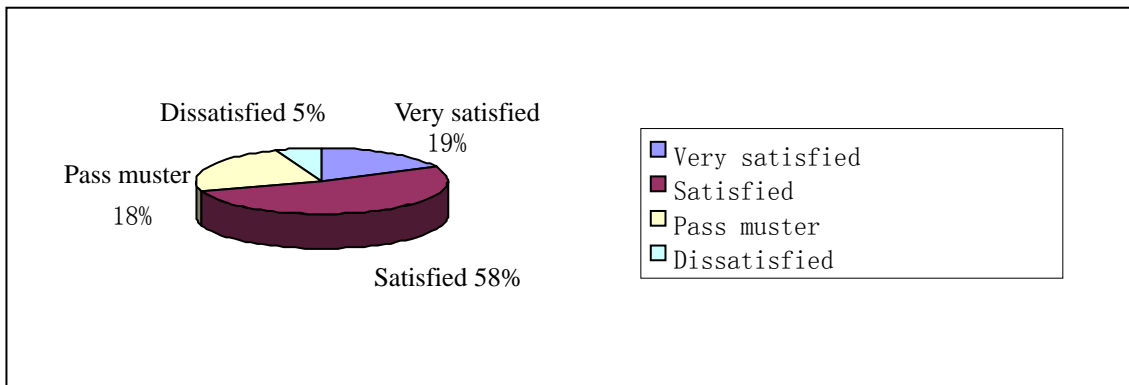
### Show effects

Statistics summarized from the exhibitor's questionnaire are as follows:

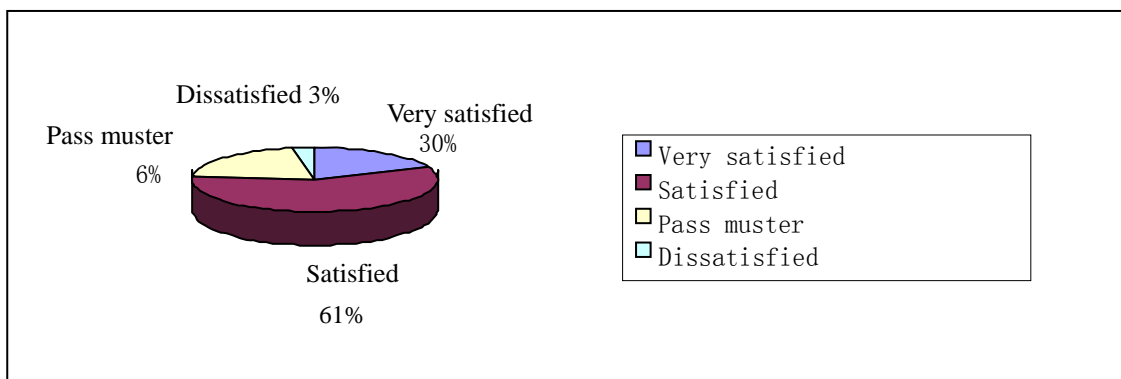
#### 1. Comments to the audience number



#### 2. Comments to the audience quality



#### 3. Comments to the on-site service



#### 4. Exhibitors' intention to PAPER EXPO 2010

85% of exhibitors expressed their intention to the next show; the other 15% could not be ascertained yet.

### Exhibitor profile

The exhibition attracted 169 exhibitors from home and abroad.

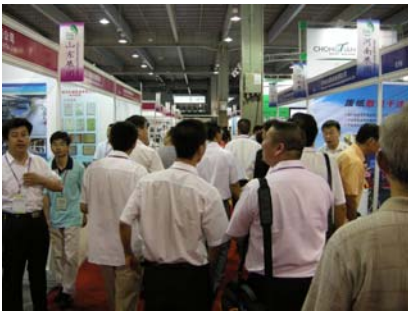
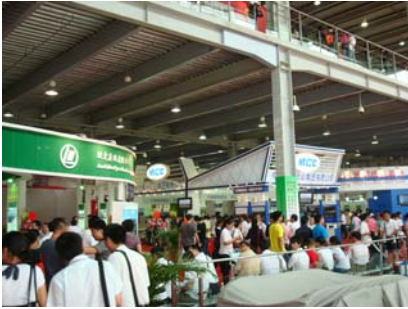
Domestic exhibitors:156, including Shandong Pavilion (20 companies including Changhua Paper Machine, Chengzhong Machinery, Hengxing Stock, etc), Henan Pavilion (16 companies including Chongyi Light Industry Machinery, Zhengzhou Yunda, Longfeng Paper, Xu Chang Zhong Ya, etc), Yin Zhou Hu Paper-making Base Pavilion (9 companies including Guangdong Huatai, Vinda, Zhongshun, etc), Guangning Paper Pavilion (Dingfeng Paper, Jiangnan Paper, ZhongSheng Paper, etc);

International exhibitors: 13, mainly from Italy, Sweden, Germany, the United States, Finland, Japan, Norway, Vietnam, Hong Kong, Taiwan and other 10 countries and regions.

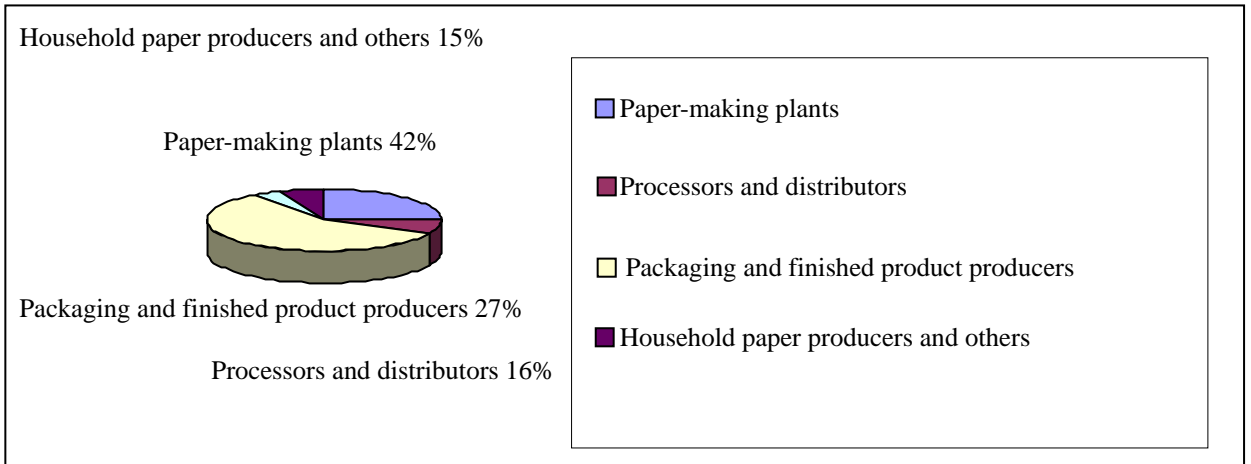


## Visitor profile

The Paper Expo attracted professionals from famous paper enterprises and audience around the world in total of 11,217 people including Nine Dragon Paper, Lee & Man Paper, Sun Paper, Guangzhou Paper, UPM, Stora Enso, Quan Lin Paper, Jintian Paper. 1061 foreign visitors were from the United States, Britain, France, Italy, Germany, Russia, India, Australia, Vietnam, Singapore, Thailand, Malaysia, United Arab Emirates, Egypt, Sudan, Iran, Lebanon, Turkey, Ukraine, Syria, Uzbekistan, Nepal, etc.



## Visitor classification:



## High-level seminars

### Shandong Papermaking Equipment, New Products & Technologies Seminar

**Sponsor:** Shandong Light Industry Machinery Association

**Venue:** Haizhu Room      **Time:** 13:00-15:00, July 23th, 2009

Brief Introduction of Shandong Paper-making Equipments

Chen Wei Ming,

Chief Engineer of Shandong Light Industry Machinery Association



Introduction to the Large High-speed Paper Machine

Xie Qingwen, Division Chief of Shandong Changhua Papermaking Machinery Co.,Ltd

New Product Introduction

Wang Shi Liang, Engineer of Shandong Chenzhong Machinery Co., Ltd

Introduction of Subarea-Controllable Mesohigh Bare Engine

ZhuGe Bao Jun, General Manager of Zibo Mechanical & Electronic Equipments Co.,Ltd

Brief Introduction of Using the Tissue Making Machine

Xu Shao Lin, Chief Engineer of Shandong Hantong Aote Machinery Co.,Ltd.

Brief Introduction of Equipments that Recycle Waste Paper to Make Pulp

Liu Xue Feng, General Manager of Jining Hualong Machinery Manufacture Co.,Ltd.

Introduction of New Products Press Machine and Plate-Type Evaporator

Gao Bo, Manager of Anqiu Ocean Machinery Manufacture Co.,Ltd.

New Product Introduction

Zheng Rong Qian, Department Director of Shandong Gaoxin Machinery Equipment Co.,Ltd

The Development of Processing Waste Paper

Liu Yao Zu, Project Director of Yantai Zhongtuo Paper Making Machinery Co., Ltd

Introduction of Dry Fabrics Cleaning System

Zhang Jin Quan, General Manager of Jinan Ao Kai Machinery Co., Ltd

### Henan Papermaking Equipment, New Products & Technologies Seminar

**Sponsor:** Henan Paper Industry Association

**Venue:** Haizhu Room      **Time:** 15:00-17:00, July 23th, 2009

The Influence and Impact of Waste Paper Dry Screening System of the Current Disposal of Waste Paper

Xu Yaofeng, Zhengzhou Yunda Papermaking Equipment Co.,Ltd

To promote the localized production of China's Papermaking Equipment through Constant Innovation

Zhang Chunjian, Qinyang No.1 Paper Machinery Co., Ltd



Company Introduction  
Puyang Longfong Paper Co.,Ltd

### **Asian Household Paper Seminar**

**Venue: Haizhu Room      Time: 9:30-11:30, July 24th, 2009**

**Sponsor: Guangdong Paper Association**

**Supporter: Xiamen C & D Inc.**

**Organizer: Guangzhou Auch Exhibition Services Co.,Ltd**

Market Analysis of International Pulp and Paper

Wang Zhigang, Director of Pulp & Waste Paper Department Stora Enso China Sales

Tissue Market Analysis

Ms. Song Songyun, Sinomonitor International

Cost-Efficient Quality Management for Tissue

Mr. Zhu Xiangdong, Metso

### **Special Seminar of Vietnam Pulp & Paper Association**

**Venue: Haizhu Room      Time: 13:00-15:50, July 24th, 2009**

**Sponsor: Vietnam Pulp and Paper Association**

**Supporter: Xiamen C & D Inc.**

**Organizer: Guangzhou Auch Exhibition Services Co.,Ltd**

Risks and Opportunities of Investing in Vietnam

Vietnam Pulp and Paper Industry in Present and in the Future

Tissue Paper in Vietnam



Ph.D. Vu Ngoc Bao, VPPA

### **Innovative Seminar on Products Design of Packaging & Printing Enterprises in Guangdong, Hong Kong and Macao**

**Sponsor: The Design Committee of Guangdong Package Technology Association**

**Venue: Haizhu Room      Time: 9:00-11:00, July 25th**

Creative Design of Pro-environment Packaging

Mr. Li Xiangrong

## Other exciting events

On the 23<sup>rd</sup> evening, all the association members joined the Pearl River Night, traveling along the Pearl River by boat. All participants actively communicated under a relaxing atmosphere and devoted to entertainment on stage.

On 25<sup>th</sup>, association members visited Yin Zhou Hu Paper-making Base, where were located China's famous paper mills such as Zhongshun Paper, Zhenlong Paper and Vinda Paper. The Secretary General of VPPA Mr. Vu Ngoc Bao and the leader of Vinda exchanged gifts on-site. Visitors enjoyed the host's hospitality very much. **Wu Zhenpeng**, the Chief of Xinhui District, **Liang Yuanqiu**, the Deputy District Chief and **Li Xieming**, the Town Committee Secretary and **Liang Changsheng**, the Mayor addressed at the banquet after the tour visit.



*A more fantastic Paper Expo is coming.  
Don't miss the chance the join!*



Paper Expo China 2010

Jun 28-30, 2010

Guangzhou Jinhan Exhibition Centre

For further information, please find us at:



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