

# 2010中国绿色产业和绿色经济 高科技国际博览会

CHINA INTERNATIONAL GREEN INDUSTRY EXPO 2010

Time: Nov.24-Nov.27, 2010

Venue: Beijing Exhibition Center, Beijing, China

**Green Economy, Mutual Benefit**



**CIGIE 2010**

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# CHINA INTERNATIONAL GREEN INDUSTRY EXPO 2010

## Hosts

Ministry of Commerce, P.R. China  
Propaganda Department, Central Committee of CPC  
National Development and Reform Commission, P.R. China  
Ministry of Education, P.R. China  
Ministry of Science and Technology, P.R. China  
Ministry of Industry and Information Technology, P.R. China  
Ministry of Finance, P.R. China  
Ministry of Environmental Protection, P.R. China  
Ministry of Housing and Urban-Rural Development, P.R. China  
Ministry of Transport, P.R. China  
State Intellectual Property Office, P.R. China  
Chinese Academy of Sciences

## Organizers

China Chamber of Commerce for Import and Export of  
Machinery and Electronic Products (CCCME)  
China General Technology (Group) Holding, Ltd. (GENERTEC)

## CIGIE Profile

As a state-level high-rank expo endorsed by the State Council, CIGIE 2010 will be hosted by 12 ministries and commissions of China, including the Ministry of Commerce. It is the most important one of its kind in China with highest level, largest scale and best business opportunities. Following the principle of attracting international participation, sophisticated products, highlighting public welfare orientation and popular science, the expo will display the best businesses, technologies, products and last word in green industries and green economic sectors and showcase the evolution and achievements of green industries in China. Meanwhile, the expo is also designed to help guide Chinese companies to focus on energy saving, environment-friendly and low-carbon technologies and green economy. It will also help explore new cooperation fields for Chinese and foreign companies find out new opportunities and set up platforms for international cooperation in green economic sectors.

## Topic Events

- 1) **Opening Ceremony:** As a state-level expo in green industries, CIGIE 2010 will invite Chinese state leaders, leaders of ministries and commissions of the State Council of China, foreign politicians, famous experts and renowned business executives to attend the opening ceremony on Nov. 24, 2010 and visit the expo.
- 2) **China International Green Industry and Green Economy Forum 2010:** The theme of the forum will be Green Economy Leads the Future Development of the World. Politicians from key countries, celebrated experts, scholars and business executives will be invited to attend the forum.
- 3) **Corresponding Business Activities:** Topic forums, press release policies, business promotions, B2B meetings, legal consulting and press conferences will also be held during the expo.

## Background Information

As dramatic changes are occurring around the globe, the issues of environment and development have been emerging as core issues of the world. Green economy is supposed to be a new engine guiding the world economic recovery and coping with environment and development issues. Low-carbon economy, green industries, energy-saving and new energy industries will be ones of the directions for future economic growth.

China is currently speeding up its steps to upgrade its economic growth mode and building up a resource-saving and environment-friendly society. Chinese government attaches great importance to the development of green economy and strongly wishes to join hands with international partners to address the challenges of the world by learning from international sophisticated experiences and importing first-class products and technologies.

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### Qualifications of Exhibitors

The exhibitors shall be those well-known Chinese and international companies with sophisticated technologies, products and applications, last word of international primary study and cutting edge technology in green industries and green economy. The qualifications of the registered companies or institutes will be assessed by the working expert group.



### Scope of Exhibits

- 1) **Clean Energy Sector:** Clean Energy refers to solar energy, wind energy, nuclear energy and bio-energy.
- 2) **Energy Saving and Emission Reduction Sector:** It covers high efficiency systems and devices, clean production technologies and equipment, new energy-saving materials, intelligent power grids, energy storage systems, remanufacturing technologies and equipment, high efficiency consumer goods and new-energy automobiles.
- 3) **Environment Protection Sector:** It includes waste treatment, recycled utilization, environment monitoring and pollution control, public health, comprehensive environment protection designing and services.
- 4) **Low-carbon Technologies Sector:** This sector includes those technologies that help control the emission of greenhouse gas in high energy-consuming and high emission-level industries.
- 5) **Recycling Economy:** Includes world-leading ideas and models on eco-cities outside of China and in China, sea water desalinization, renewable energy, recycled water, dissemblance and recycling of used cars and its materials, rural energy supply, etc.



### Show Area Settings

#### 1) Comprehensive Pavilion

The Comprehensive Pavilion is comprised of four subsections: “balance between humans and nature,” “increasing environmental protection and management awareness,” “humans taking action,” and “restoration of harmony.”

An additional exhibition is offered, called “China Manifesto.”

The first four subsections described are offered in order to demonstrate the evolving history of human-nature interaction, starting from interdependence and complete harmony, to unrestricted exploitation, devastation, and retaliation, finally leading to today, where humans are growing environmentally aware, and comprehensive management and protection measures are implemented to ensure harmony between humans and nature is restored once again.

The “China Manifesto” exhibition area showcases policy achievements China has made in its quest of a green industry and green economy, its environmental policies and guiding principles, the Chinese government’s commitment and action on environmental protection, and China’s efforts on promoting international cooperation.

#### 2) Specialty Pavilion

The Specialty Pavilion is comprised of five themed exhibition areas and three special exhibition areas. The themed exhibition area includes a clean energy section, an energy conservation section, an environment protection section, a low-carbon technology section, and a recycling economy section. The special exhibition area includes an integrated solutions area, a green finance area, and harmonious society area.

The five themed exhibition areas showcase the most sophisticated equipment, technologies, and leading enterprises in fields of clean energy, energy conservation, environment protection, low-carbon technology, and the recycling economy. The integrated solutions area showcases the ideas and green solutions of many internationally renowned companies. The green finance area showcases the general situation and related companies in areas such as green credit, the Equator Principle Banks, carbon trading, emission permit trading, the global environment industry fund, and the CDM. The harmonious society area showcases the beautiful pictures of humans and nature coexisting harmoniously.



### Expo Fees & Booth Allocation

- 1) Since CIGIE 2010 is a public welfare expo, exhibition space (standard booth and raw space) will be offered for the exhibitors free of charge and the organizing committee will allocate the booths in a coordinated manner.
- 2) In case that special designing and decorations are needed, the fees incurred shall be covered by the exhibitors concerned.
- 3) Upon receiving the registration forms from the exhibitors, the working experts group will examine their technological qualifications.



### Professional Visitors

Aiming at building the expo as a platform for business cooperation and exchanges, the organizing committee will work out customized plans based on the demands of the exhibitors to invite professional visitors and those Chinese companies interested in importing relevant technologies and products. The CIGIE 2010 will be a perfect bridge for foreign companies to enter the huge Chinese market.



### Media & Promotion

Special press releases will be held by the ministries of China. The media will be encouraged to report the exhibitors and interviews on special topics will be made by mainstream media. News agencies, CCTV, radio broadcasts, magazines and online media are invited to make wide-range in-depth reports, interviews and topic programs in the pre-expo, in-expo and after-expo periods of time. Official website of CIGIE 2010, exhibitor catalogue and promotional videos will also be made to improve the image of exhibitors and relevant countries and enhance their exposure to the Chinese public dramatically.

Traffic Map:



CIGIE 2010

### CIGIE 2010 ORGANIZING COMMITTEE

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